

Building Accessible Destinations: Beyond Individual Projects – the case of Torino

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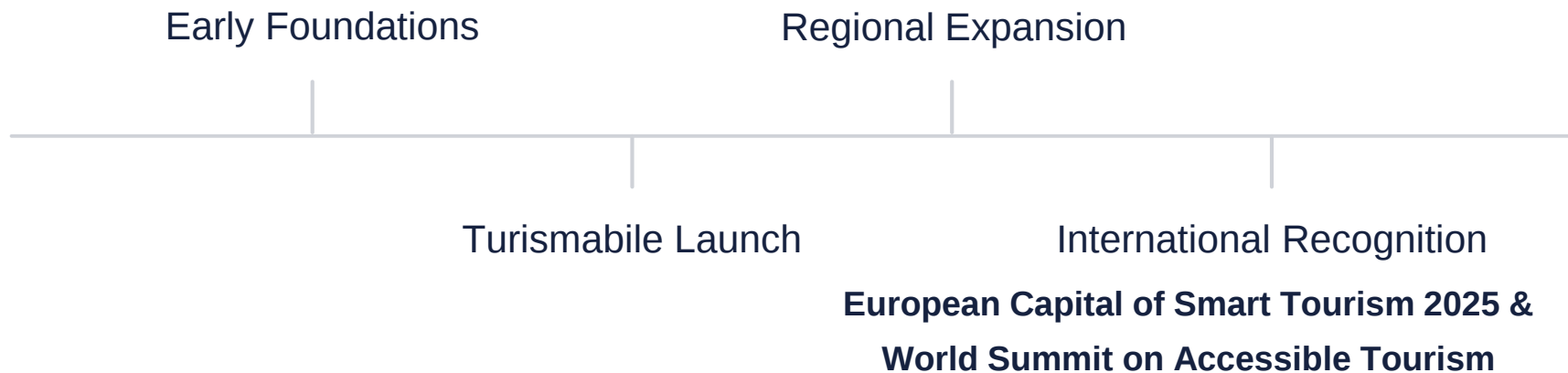
CPD – Consulta per le Persone in Difficoltà

Genoa: 18 June 2026



A Long-Term Commitment

Through sustained collaboration between **Turismo Torino e Provincia**, **CPD Consulta per le Persone in Difficoltà** and regional stakeholders, the **Turismabile** project became the foundation of an evolving accessibility ecosystem.



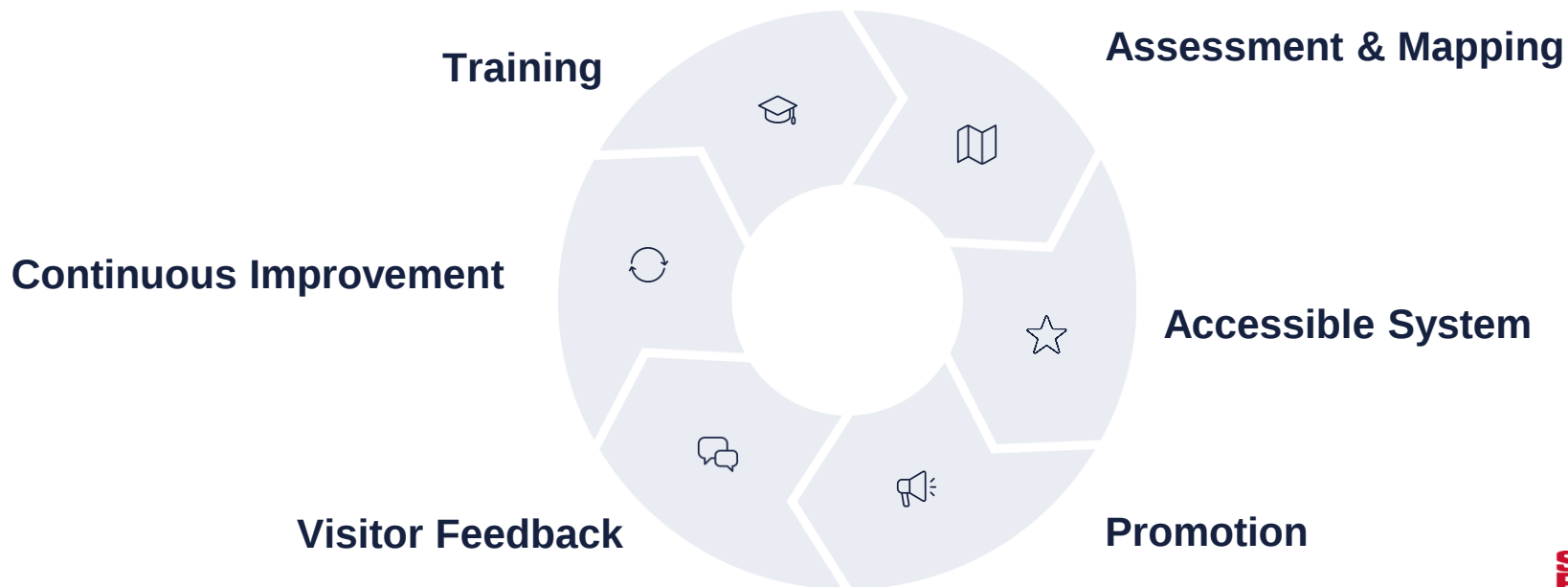
**European Capital of Smart Tourism 2025 &
World Summit on Accessible Tourism**

**Inclusive and Smart Tourism Destinations:
Strategies for innovation**



How Accessibility Becomes a Destination Strategy

Accessibility in Turin is not a one-time achievement — it is a **continuous cycle** of learning, improving and engaging stakeholders at every stage.



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A Permanent Tool for Accessible Tourism

Turismabile operates as a **living destination service** — not a static project.
It supports visitors, operators and destination managers year-round.



Information



Assessment



Guidance



Promotion



Destination Support

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From Accessibility Information to Visitor Experiences

The **Piemonte for All** catalogue goes beyond compliance — it curates **quality experiences** that any traveler would want, designed to be genuinely accessible.

Culture & Heritage

Museums, palaces
and historic sites
with accessible
pathways

Outdoor & Nature

Accessible trails,
vineyards and Alpine
landscapes

Gastronomy

Immersive food
experiences in
accessible settings

City Experiences

Curated urban
itineraries designed
for All

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Results of a Long-Term Approach

Recognition is the **consequence** of long-term work — not the starting point.

Growing Catalogue

Steady growth in verified accessible experiences across Piemonte

Strong Collaboration

Enduring partnerships between DMOs, public authorities and disability organizations

International Visibility

Turin recognized as a European reference for accessible tourism

European Capital of Smart Tourism 2025

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From Local Action to International Leadership

The **3rd World Summit on Accessible Tourism – Destinations for All 2025** was possible **because an accessibility ecosystem already existed** in Turin — a testament to years of groundwork.

400+

Participants

30+

Countries

1

Torino Manifesto on Tourism for All

A shared declaration on accessible tourism

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Key messages

- 1 Accessibility is a destination responsibility
- 2 Accessible tourism is a continuous journey

The most accessible destinations are not those that have removed every barrier, but those that have built a system capable of identifying and removing barriers over time.

— Progress over perfection —

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Thank you for your attention

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